

Zeniql Acquisition Intelligence

The Autonomous Client Acquisition Platform

Self-learning AI that finds, understands, and wins customers — getting smarter with every campaign.

\$145B

AI IN SALES BY
2033

63M+

SMBs IN INDIA

\$3.1B

CLAY VALUATION

∞

DATA MOAT

Every business struggles to find and win customers.



Expensive & Inconsistent

Hiring sales teams costs a fortune. Existing tools require skilled operators. Results are unpredictable.



Fragmented Tools

Clay, Apollo, HubSpot — point solutions that don't talk to each other. Built for US enterprise budgets.



Wasted Spend

Most businesses waste the majority of their ad spend on audiences that will never convert. No feedback loop.

63 million Indian SMBs have no access to professional client acquisition. The ability to grow is rationed by capital.

A system that never sleeps. An intelligence that never stops learning.

Zeniqle is not a tool you operate. It is an **autonomous growth engine** you deploy.

Point it at a business — it develops deep customer understanding, builds campaigns, measures responses, and improves continuously.



ICP Intelligence Engine

Maps ideal customer profiles — demographics, psychographics, pain points, buying triggers.



Omni-Channel Campaigns

Outreach (X, LinkedIn, email) + paid ads (Meta, Google) running simultaneously.



Self-Directing AI

Reviews daily performance, rewrites strategy, creates new agent specialisations.



Persistent Memory

Every campaign, response, learning stored — gets smarter over time.



Daily Reports

What worked, what didn't, what's next. Data-driven, always current.



Closed-Loop Learning

Every signal feeds back instantly, improving every future decision.

Proven results. Self-improving at scale.

| | |
|-----------------------------------|------------------|
| Revenue Generated for Clients | \$1.5M+ |
| Organic Impressions for Clients | 70M+ |
| Active Campaigns (Self-Improving) | Multiple |
| Global Markets | India, MENA, SEA |

What's Running

- Multi-agent orchestration** — AI supervisor coordinates research, outreach, ads, and content agents
- Real-time optimization** — campaigns improve automatically based on response data
- Compounding intelligence** — every result makes the system smarter across all clients

We only win when you win.

Revenue share model — no subscription, no upfront fee. We take a % of attributed revenue. If campaigns produce nothing, we earn nothing. If they produce, we grow together.



Zero Friction

No contract, no payment. Sign up in minutes.



Aligned Incentives

% of revenue we generate. Partners, not vendors.



Built-In Retention

Stop = lose revenue. Churn is irrational.

Every client success is a case study. Every business that grows becomes a reference that acquires the next client. **Go-to-market runs on the same compounding logic as our product.**

The data flywheel no competitor can replicate.

Clay reached **\$3.1B valuation** enriching prospect data. Zeniqle collects something far more valuable — real buyer behaviour data across industries and geographies.



After 100,000 campaigns across 50 industries, **this data becomes impossible to replicate.**

Every business needs customers. That is the entire market.

| COMPANY | VALUATION | ARR | WHAT IT DOES | WHAT ZENIQLE ADDS |
|--------------------------|-----------------------------|----------|-------------------------------------------------------------------------------------|------------------------------|
| Clay.com | \$3.1B | \$100M | Data enrichment for outreach | Full autonomous campaigns |
| Apollo.io | \$1.6B | \$150M | Contact database + email | Paid ads, self-learning, ICP |
| Manus AI | \$2B ACQ. META | \$100M | General AI agent | 10x deeper in acquisition |
| Zeniqle NOW | Pre-seed | Building | Full-stack autonomous acquisition: ICP → campaigns → ads → optimisation → data moat | |

The AI in sales market is **\$145B by 2033**. India has **63M SMBs** with no access to enterprise-grade client acquisition.

From India to the world.

Phase 1 — Foundation

NOW

- Active self-improving campaigns
- Multi-agent orchestration live
- First paying clients
- Revenue share model proven

Phase 2 — Full Stack

2026

- Meta Ads AI campaigns
- LinkedIn + email channels
- Self-serve onboarding
- Daily intelligence reports

Phase 3 — Platform

2027

- SaaS for agencies
- White-label for enterprise
- API access to buyer intelligence
- Global expansion (MENA, SEA, UK)

Phase 4 — Intelligence Layer

2028+

- Buyer behaviour data network
- Product intelligence for clients
- AI agents building products
- Market-making infrastructure

Use of funds.



AI Infrastructure & Agent Development

Paid ads AI, expanded agents, ICP intelligence



Market Expansion

MENA, SEA, UK. New verticals.



Team

First engineering hire + growth lead



Legal, Compliance & IP

Patents, international entity, compliance



"When every business grows, entire economies grow."

Zeniql's compounding data reveals **exactly what customers want** — not what they say, but what they buy. This becomes the foundation for helping businesses **build the right products in the first place.**

Let's build this together.

We are in early conversations with angels and pre-seed funds.

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